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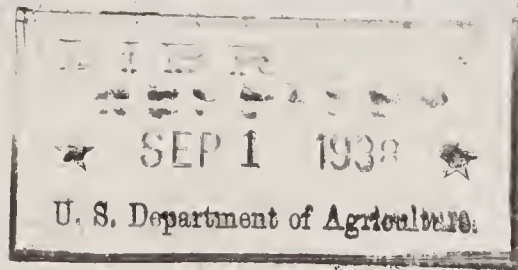


SOMERSET ROSE NURSERY, Inc.  
New Brunswick, N. J.  
PHONE N. B. 649-J-1

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*To*

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# Advance Listing of Petunias

Delivery From New Crop



SPECIMEN PLANT IN 5" POT

SUNRISE was awarded "Special Merit" rating in the New York Florist Club variety test at the New Jersey Experiment Station and given an Award of Merit as a pot plant by the New Jersey Florist Association.

## New Bedding Petunia SUNRISE

Developed by Rutan Bros., New Market, N. J.

"All the world has been waiting for SUNRISE" is an exaggeration but the search has been world-wide for a compact yet vigorous, brilliant pink bedding Petunia.

SUNRISE answers these qualifications better than any we know. The growth is very compact and branching, attaining at maturity a height of 10-12" and a spread of 15-18". At no time does the plant become "leggy" but always presents a solid mass of deep green foliage studded with blooms.

The 2" flowers have slightly frilled edges and are brilliant rose with a flush of scarlet radiating from a small yellow throat, a combination that glows in the sunlight.

SUNRISE is excellent to use as a pot plant in early Spring and will sell readily in competition with the more difficult large flowered sorts.

Tr. Pkt 75c, 1/16 Oz. \$1.75, 1/8 Oz. \$3.00; 1/4 Oz. \$5.50,  
1/2 Oz. \$10.00

### VARIOUS DOUBLE FLOWERED STRAINS

**Giant Double Fringed.** Based on the famous Shepard Strain, these can be expected to produce 80 per cent double flowers. The few singles that are produced are counter-balanced by the immense size of the flowers.

Pink and White, Rose, White and mixed..  
Any three Tr. Pkts. \$4.00.

**Double Rosy Morn** (Rosa Bonheur). This dainty double pink is popular as a pot plant. It produces only 35-40 per cent double flowers, the singles being all like Rosy Morn . . . . . 1/64 Oz.. \$1.75

### DWARF CALIFORNIA GIANTS

**Deluxe or Ramona Strain.** Recommended to those who want the best. Compact plants, immense flowers, choice colors.  
1/32 Oz. \$3.00

**Rosie.** Plants are of dwarf compact habit and the colossal flowers are a rich rose lavender shading to deeper rose in the open throat. Beautifully fringed and netted, these are excellent for pots or beds . . . . . 1/32 Oz. \$3.00

Tr. Pkt.

1.50

1.00

.50

.50

## CRINKLES (Hybrida Grand.)

Rutan Bros.

Award of Merit N. J. Florist Assn.

The sophisticated sister of Sunrise. The plants are of compact dwarf growth approximately 12-15" high at maturity and the large deeply fringed flowers are the same bright rose with an even more intense scarlet suffusion and veining. An occasional flower will be blotched with white which makes it even more interesting. Excellent as a pot plant companion to such varieties as Lace Veil and Dwarf Elk's Pride and splendid for bedding.

Tr. Pkt. \$1.00, 1/64 Oz. \$2.75, 1/32 Oz. \$5.00

## ALL DOUBLE DWARF FRINGED

Victorious Strain

The Dwarf All Double Petunia has become practically an indispensable item. Excellent as a bedding item in spring, they make splendid pot plants for Easter and Mother's Day sales.

Tr. Pkt.

**Amaranth Red.** An extra dwarf plant with flowers of the same beautiful shade as Gottfried Michaelis. One of the best for pots...

\$2.00

**Orchid Beauty.** 1938 novelty which received an Award of Merit in the A.A.S. Color is orchid or lilac heavily veined deeper lilac or violet . . . . .

2.00

**Daintiness.** This lovely appleblossom pink will be a welcome addition to the color selection

2.00

**Gaiety.** 1937 novelty. Rose and white. A bright cheerful color . . . . .

2.00

**Loveliness.** Immense flowers of soft La France pink with an occasional touch of white. This was one of our most popular colors last season. . . . .

2.00

**Pure White.** Extra dwarf and of the purest white

2.00

**Purple.** Deep velvety purple, slightly taller than the other varieties . . . . .

2.00

**Rosy Carmine.** Probably the most dwarf of all and preferred by many for its brilliant effect

2.00

**Mixed.** A special mixture blended from separate colors and containing many bright and intermediate shades.

1/64 Oz. \$6.00, 1/32 Oz. \$11.50

2.00

Any three Tr. Pkts. of the above \$5.00, any five T. Pkts. \$7.50



CRINKLES



# HARDY PHLOX

The most brilliant of all mid-summer flowers, a solid border makes a colorful show from July until frost. They make a profitable item because they are hardy—reasonable in price—easy to handle and grow, and can be moved at any time. Plant liberal quantities on your own grounds—it will pay.

## NEWER INTRODUCTIONS

The new varieties are a far cry from the faded magenta colored sorts one sees in so many gardens.

We are sure that few gardeners could resist the appeal of these brilliant sorts.

	Doz.	100
<b>A. L. Schlageter, (T).</b> Vigorous healthy grower with large pyramidal clusters of bright scarlet carmine over-laid with orange. "The Best Red." .....	\$1.75	\$12.00
<b>Caroline Vandenberg, (M).</b> The best "Blue" to date. A lovely fascinating color combined with large individual blooms and trusses. . .	1.50	10.00
<b>Captain Koehl, (M).</b> Large compact trusses on strong stems. The flowers are a rich deep blood red and retain their color for a long time. . . . .	1.50	10.00
<b>Daily Sketch, (T).</b> Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort. ....	1.50	10.00
<b>Evelyn, (M).</b> Introduced as the "Pink Miss Lingard" the trusses are somewhat similar to this variety and it also has the free flowering habit of Lingard. Flowers are of medium size and a soft lively pink in color. ....	1.50	10.00
<b>Karl Foerster, (M).</b> One of the most brilliant orange scarlets. An improvement on Deutschland being more vigorous and upright	1.75	12.00
<b>Paul Hoffman, (M).</b> Deep carmine red blooms in medium sized rounded heads. We are not particularly impressed with this variety but it appeals to many. ....	1.50	10.00
<b>P. D. Williams, (M).</b> Large, soft apple blossom pink flowers with dark centers in immense pyramidal trusses. Buds and back of petals are red. Retains color until late in Fall. ...	1.75	12.00



<b>Rokoko, (M).</b> Clear soft Cattleya rose of vigorous growth and with unusually large flowers and trusses. ....	1.50	10.00
<b>Salmon Glow, (L).</b> A sturdy compact variety with large flowers of rich lovely pink shaded salmon. Sure to be popular. ....	1.75	12.00

**Tigress.** An outstanding novelty. Vigorous upright growth with trusses of brilliant orange scarlet flowers. These trusses are huge pyramids built up by long laterals thus giving a long period of bloom. .... 2.00 15.00  
Suggested retail price, 50c Ea., 3 for \$1.25.

**Wm. Kesselring, (M).** Deeper and larger flowers and somewhat more vigorous than Widar but otherwise very similar. .... 1.50 10.00

Collection 5 each of the above 12 newer sorts  
60 plants in all \$7.50

Standard Varieties

(L) Low, (M) Medium, (T) Tall

## PHLOX STANDARD SORTS

	Doz.	100
<b>Africa, (T).</b> One of the deepest reds, with a dark eye. ....	\$1.50	\$10.00
<b>B. Compte, (T).</b> Late, tall growing, popular rich wine red. ....	1.20	8.00
<b>Beacon, (T).</b> Compact, round heads of cherry red. A popular sort. ....	1.20	8.00
<b>Drama, (L).</b> Large individual flowers in rounded trusses. A rich blue purple with a deeper eye. . . . .	1.20	8.00
<b>Enchantress, (M).</b> Early soft salmon pink, quite similar to the old favorite E. Campbell. The plant is vigorous and healthy in contrast to the plant of Campbell which was difficult to grow. . . . .	1.20	8.00
<b>Europa, (T).</b> White with cherry red eye a cheerful sort. . . . .	1.20	8.00
<b>Feuerbrand, (M).</b> Large flowered vermilion scarlet. . . . .	1.20	8.00
<b>George Stipp, (M).</b> Glowing salmon. A new variety with large individual blooms and clusters. . . . .	1.20	8.00
<b>H. B. May, (L).</b> A lilac rose with very large flowers in good sized clusters. ....	1.50	10.00
<b>Jules Sandeau, (L).</b> One of the finest of all Phlox. The plants are very low but of vigorous growth with healthy foliage and the rich watermelon pink flowers are of good size and are carried in compact well rounded clusters. Blooms early. ....	1.50	10.00
<b>M. G. Jones, (M).</b> Large flowers of rosy red shading to white at the edges. Attractive distinctive sort of vigorous growth. ....	1.20	8.00
<b>Mia Ruys, (L).</b> A dwarf vigorous variety with large heads of pure white blooms. ....	1.50	10.00
<b>Miss Ethel Pritchard, (T).</b> A good light blue with good sized flowers in large cluster. ....	1.20	8.00
<b>Miss Lingard, (T).</b> The early white with a faint pink eye probably the most popular white. ....	1.50	10.00
<b>Mrs. Jenkins, (T).</b> A splendid pure white. ....	1.20	8.00
<b>Painted Lady, (T).</b> Soft silvery pink, cherry red eye. . . . .	1.20	8.00
<b>Rheinlander, (M).</b> Rich salmon pink, early. An old reliable variety that is still one of the best. . . . .	1.20	8.00
<b>Rosencavalier, (T).</b> Very large rose flowers in large clusters. . . . .	1.50	10.00
<b>Ruby, (M).</b> A rich deep ruby red of medium growth and size. . . . .	1.20	8.00

	Doz.	100
<b>Sommerkleid.</b> (M). An improvement on Europa. White with red eye. This calico color is one of the most popular. . . . .		
	1.50	10.00
<b>Thor.</b> (T). Salmon pink with large flowers and clusters. . . . .		
	1.20	8.00
<b>Widar.</b> (L). Violet blue with white eye. A popular sort. . . . .		
	1.20	8.00
Collection 10 each of 10 varieties of the above Standard sorts, our selection, <b>\$7.50.</b>		
<b>Mixed.</b> All colors Mixed . . . . .		
		6.00
Most of the varieties we can supply in strong two-year field grown plants that have been carefully checked for mixtures.		
<b>PHLOX</b> —Many of our customers do not need named varieties if they can be assured of separate colors. For such purposes we offer the following:		
Red Shades, Pink Shades <b>\$1.00</b> Doz., <b>\$7.00</b> per 100		

## ORIENTAL POPPIES

The vivid pinks and reds of the Oriental Poppies attract much attention in late May and June. We are growing a number of new introductions but few are as outstanding as the following sorts.

	Doz.	100
<b>Joyce.</b> Tall deep rose pink with large cup shaped blooms. . . . .		
	\$1.50	\$10.00
<b>Mrs. Perry.</b> Immense soft salmon pink of medium height. . . . .		
	1.50	10.00
<b>Olympia.</b> The double orange scarlet bloom two weeks earlier than all others. . . . .		
	1.50	10.00
<b>Oriflamme.</b> Deep flaming red with distinct black markings. . . . .		
	1.50	10.00
The above will be furnished in strong blooming size crowns, potted into 3½" pots. We have found there is very little danger of loss with plants prepared in this manner.		

## HEMEROCALLIS

One of the most popular flowers of recent years. The blooming season extends from early May to August. They are hardy—will do well in sunny or shady dry positions, have no insect or disease enemies and in every way are a desirable garden subject.

	Doz.	100
<b>Anna Betscher.</b> Rich buttercup yellow, starting about July 15. . . . .		
	\$4.50	\$35.00
<b>D. D. Wyman.</b> Large open flowers with a splash of crimson on each petal. Late June and July. . . . .		
	4.50	35.00
<b>Goldeni.</b> Small deep golden yellow flowers. Freely produced over a long period, starts about July 10. . . . .		
	4.50	35.00
<b>Gypsy.</b> Rich orange flowers flushed red. A brilliant and popular sort. Starts about July 1st and blooms over a long period . . . . .		
	4.50	35.00
<b>Helios.</b> Valuable for its early and continuous bloom. Moderate in size of flowers and growth, the color is clear canary yellow and the flowers are produced very freely from late May until mid July. . . . .		
	4.50	35.00
<b>The Gem.</b> 4 ft. Rich orange yellow with exceptionally fine blooms starting about June 20. . . . .		
	4.50	35.00
Collection 10 each of the above 6 popular varieties 60 plants in all, <b>\$15.00</b>		

We can supply a number of other varieties of Hemerocallis and will be glad to send you a complete list upon request.



HEMEROCALLIS

## ASTER FRIKARTI (WONDER OF STAFA)

A splendid garden plant with large lavender blue, yellow centered flowers about 2" in diameter. These are produced on long stems and make an excellent cut flower. Starts to bloom in August and continues until frost.

This wonderful Aster has always been rather difficult to propagate but fortunately we are able to offer a good stock of field grown plants.

**\$2.00** Doz., **\$15.00** per 100

## VIOLA BEAUTY OF LARONE (ROYAL GEM)

One of the finest of all Violas. The immense violet blue flowers often reach a size of 4" across in early Spring. The plants are perfectly hardy and flower continuously from early Spring until frost.

Field Grown Plants **\$2.50** Doz., **\$20.00** per 100

## JAPANESE IRIS

The gorgeous blooms of the Japanese Iris are particularly welcome in late June and July when there is a scarcity of other blooms. They are fairly satisfactory for cutting and are unusually popular.

	Doz.	100
<b>Blue Danube.</b> Double marine blue . . . . .		
	\$2.00	\$15.00
<b>Blue Jay.</b> White ground heavily veined with blue. . . . .		
	1.75	12.00
<b>Eclipse.</b> Large double deep violet blue. . . . .		
	1.75	12.00
<b>Fratte.</b> A fine double mid-blue with faint white veins. . . . .		
	1.75	12.00
<b>J. C. Vaughan.</b> Splendid double white . . . . .		
	1.75	12.00
<b>Othello.</b> Double very deep violet maroon. . . . .		
	2.50	20.00
Collection 10 each of above 6 varieties 60 plants in all, <b>\$7.50</b>		

Annual Larkspur, Calendula, Sweet Peas, Snapdragons, and all the seasonable seeds are listed in our general catalog. We shall be glad to send a copy on request.

We shall be glad to quote on all types of R. C. Cuttings, greenhouse and bedding plants.



## PETUNIAS—Continued

**Dwarf Calif. Giants.** Reselected Dwarf Strain—really a new development as the plants are more dwarf and uniform and the color selection has been improved. A fine German strain that we particularly recommend for the better grade of pot plants.  
1/64 Oz. **\$1.75**, 1/32 Oz. **\$2.75**      **\$1.00**

### GIANTS OF CALIFORNIA

**Fringed Fluffy Ruffles.** A large flowered strain with fluffy and ruffled edges. Often they look like doubles.....1/32 Oz. **\$1.25**      **.50**  
**Single Giant of California.** The largest and finest of all single petunias with large veined throats .....1/32 Oz. **\$2.00**      **.50**

### LARGE FLOWERING DWARF SINGLE

This type is of dwarf compact growth with very large blooms and is excellent for pots or beds.

**Crinkles.** See Under Novelties.  
**Dwarf Elk's Pride.** Extra dwarf with large single fringed flowers of velvety violet blue. . . . . 1.00

**Gottfried Michaelis.** Dwarf fringed Amaranth red .....1/64 Oz. **\$1.50**      **.50**

**Lace Veil.** Dwarf white fringed.  
1/64 Oz. **\$1.50**      **.50**

**Dwarf Pink Glory** (Diener's). Rich rose pink.  
1/64 Oz. **\$1.50**      **.50**

**Scarlet Glory.** Grows about 10 in. high with large flowers of deep carmine flushed scarlet . . . . . 1.00

**Setting Sun.** Dwarf brilliant rose.  
1/64 Oz. **\$1.50**      **.50**

**Snowstorm.** Large pure white flowers on a dwarf compact plant of very uniform growth. Fragrant . . . . . 1.00

**Select Mixture** .....1/64 Oz. **\$1.25**      **.50**

### RUFFLED GIANTS

This class produces immense ruffled flowers 4-6 inches across with widely opened throats gorgeously veined and colored.

1/64 Oz.  
**Copper Red.** Rich aniline red.....**\$1.25**      **\$0.75**

**Copper Scarlet.** New splendid aniline red, excellent . . . . . 1.50      .75

Tr. Pkt.

1/64 Oz. Tr. Pkt.  
**German Empress.** Bluish white, veined blue **\$1.50** \$ .50  
**Harlequin.** Copper red blotched white... 1.75 .75  
**Prince of Wurtemberg.** Dark crimson with black throat ..... 1.50 .75  
**Princess of Wurtemberg.** Pink, veined purple 1.50 .75  
**Rheingold.** White with yellow throat..... 1.50 .50  
**Ruffled Monsters.** Choice mixture ..... 1.25 .50

### LARGE FLOWERED SINGLES

**Burgundy.** Plain edge. Rich wine red with contrasting white throat ..... 1.00 .50

**Dainty Lady.** Fringed delicate golden yellow . . . . . 2.50 1.00

**Elk's Pride.** Plain edge velvety violet.  
1/32 Oz. **\$1.25**      .50

**Giant Pink Glory.** Rose pink. 1/32 Oz. **\$1.25**      .50

**Marine.** Fringed velvety violet.  
1/32 Oz. **\$1.25**      .50

**Romany Lass.** Fringed crimson ..... 1.00 .50

**Theodosia.** Large fringed rose, yellow throat . . . . . 1.00 .50

**Steel Blue Veined** ..... 1.00 .50

### BALCONY PETUNIAS

A fine free large flowering type of semi-trailing habit. Excellent for vases, window boxes, etc.

**Black Prince** (New). Deep velvety red. The same color as the sensational Flaming Velvet . . . . . 1/16 Oz. **\$0.60**      .30

**Netted Blue Gem** (New). A striking new color, steel blue netted or veined with violet. Very large blooms..1/16 Oz. **\$0.50**      .30

**Star of California.** Violet shaded crimson, white blotches.  
1/8 Oz. **\$0.75**; 1/4 Oz. **\$1.25**; Oz. **\$4.00**      .30

**Separate Colors,** in Rose, Crimson, Blue, White . . . . . 1/8 Oz. **\$0.75**; 1/4 Oz. **\$1.25**      .25

**Mixed** . . . . . 1/8 Oz. **.60**; 1/4 Oz. **1.00**      .25

### DWARF ERECT HYBRIDS

Dwarf compact plants averaging 10-12 inches high and continuously in bloom.

**Admiral.** Large flowered rich violet. Originator's seed .....1/16 Oz. **\$2.50**      .50

**Celestial Rose.** Compact deep rose  
1/4 Oz. **\$1.00**      .25 3.50

**Rosy Morn New Improved.** Dwarf select strain . . . . . 1/4 Oz. **\$1.00**      .25 3.50

**Silver Blue.** Heavenly blue reselected.  
1/4 Oz. **\$1.00**      .25 3.50